

Small Business Success Story: Titan Mobile Blasting

Owner Name: Joseph Dillon

Community: Moore, Oklahoma



Joseph Dillon has held various jobs in diverse settings — from his military service in Iraq to his work in oil fields across the U.S. — but he always dreamed of becoming his own boss. After spotting a billboard for a local dustless blasting business, Joseph began researching the industry. He realized that a dustless blasting business would allow him to pursue entrepreneurship and provide exciting opportunities to restore unique buildings, specialized equipment and rare cars.

Joseph decided to remain at his job until he felt ready to open the new business, but he needed financial assistance to move forward. While browsing the local SBA website, Joseph discovered LiftFund and its small business services. He worked with LiftFund lending to get an SBA Community Advantage business loan, which allowed him to buy a dry blasting unit and pay for a professional website, advertising, and working capital for his new business: Titan Mobile Blasting. “Finding out my LiftFund loan was approved was the biggest breath of fresh air I’d had in a long time. Sometimes it surprises me how life works out; it’s for a reason,” said Joseph.

When COVID-19 hit the U.S. in March 2020, Joseph was among the thousands of employees in the oil industry to lose their jobs. However, he decided it was a sign to pursue his dreams full-time. As the pandemic forced more people to work from home, Joseph saw a huge surge in demand for

his mobile services as locals were eager to complete long-neglected house and auto projects. “You know, working the nine to five life, working for somebody else will pay the bills, but it doesn't net you any savings. I’m starting to see the opportunities to start saving money. I am putting my money towards the company, too, but it’s a new experience. I’m trying to build the company as much as I can, because rainy days will come,” said Joseph.

Today, Joseph looks forward to going to work each day, whether his jobs require him to blast hardwood houses and semi-engine blocks or carefully detail an antique bus or a 1967 Chevy Nova. As his reputation and workload continue to grow, Joseph hopes to eventually expand Titan Mobile Blasting to include a physical shop, additional blasting machines and several employees to deliver thoughtful work and quality customer service. “I would recommend LiftFund to other entrepreneurs. They helped make all this possible,” reflected Joseph.